

STUDIO MOVIE GRILL

**** MEDIA ALERT * * MEDIA ALERT ****

STUDIO MOVIE GRILL HONORS PARAMOUNT MARKETING EXEC AND OHAMA RECIPIENT PAT GONZALEZ WITH DEDICATION OF NEW VARIETY BOYS & GIRLS CLUB GONZALEZ FAMILY RESOURCE CENTER

*****Wednesday, December 18th*****

- WHAT:** In July, Studio Movie Grill presented its fourth annual Opening Hearts and Minds Award (OHAMA) to **Pat Gonzalez, Sr. Vice President, In-Theatre Marketing, Paramount Pictures** for her tireless work in the community and especially with Variety, the Children's Charity of Southern California and Variety Boys and Girls Club of Boyle Heights. Studio Movie Grill donated money to Variety Boys and Girls Club to help create the Gonzalez Family Resource Center to further help the community. **Wednesday, December 18th will be the official dedication ceremony for the center.**
- WHO:** **Pat Gonzalez** (Sr. Vice President, In-Theatre Marketing, Paramount Pictures)
Scott Forman (EVP, General Sales Manager, Warner Bros)
Brian Schultz (Founder/CEO, Studio Movie Grill)
Ted Croft (CFO, Studio Movie Grill)
- WHEN:** Wednesday, December 18th

3:00 P.M. – Media Check-in
3:30 P.M. – Dedication
- WHERE:** Variety Boys & Girls Club
2530 Cincinnati Street
Los Angeles, CA 90033
- CONTACTS:** Maggie Bie // mbie@alliedglobalmarketing.com // (323) 857-7614
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About Studio Movie Grill

Established in 1998, Studio Movie Grill (SMG) modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 343 screens in 10 states with further expansion planned. SMG was named to *Inc. Magazine's* List of "Fastest Growing Private Companies" four years in a row, placed 12th in *Box Office Magazine's* Giants of the Industry in 2018 with key films grossing as high as #4 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Opening Hearts & Minds Award, which strive to help families and acknowledge local heroes. In June 2018, SMG created a unique loyalty program, SMG Access™ which, as loyal guests earn rewards, allows them to join SMG in offering movies and meals for underserved community members. To date, this program has offered over 14,000 movies and meals. For additional information, visit studiomoviegrill.com.

About Variety Boys and Girls Club

Since 1949, Variety Boys & Girls Club has been a vital part of Boyle Heights in East Los Angeles, helping thousands of youth in our high-need community to become engaged, productive citizens who give back to our shared community. We offer a true safe haven from surrounding negative influences. We are now helping over 1,500 members ages 7 to 17 and over 1,000 other youth to become healthy, happy and successful community members. We are 100% privately funded, receiving no direct government support, and have no sectarian exclusions. Variety Boys & Girls Club has a 60-year tradition of providing social and educational enrichment programs for our children and youth in the Boyle Heights / East Los Angeles community. To find out more, visit <http://www.vbgc.org>.